



mimesis  
studios

# agile, inventive game development.

## Who we are

We love games. The close-knit, enthusiastic team at Mimesis is excited to turn fresh ideas into great new games. While we have one or two projects of our own up our sleeves, we relish the chance to help others bring their visions to life.

Our team members have worked on popular multi-platform titles ***Battle Islands*** and ***Battle Ages***, VR experiences including ***Derren Brown's Ghost Train*** and many more projects ranging from the open-world city simulation ***EmergeNYC*** to MMOs such as ***Divergence: Online***.

Now we want to put our experience and skills in service of your ideas. Whether your project is in need of management leadership, technical assistance, design advice or all of the above, let's talk and find out how we can work together.

## What we do

We have experience guiding every stage of game development, from concept to publication – and maintenance post-release. Take a look our breakdown of services and see what we can do for your project.



Game Design



Visual Design



Prototyping



Production



Development



Release





## Game Design

A cool idea is a cool idea, but it's not game design.

Finding out whether an idea has legs is the first big challenge in creating a game. We believe in taking design seriously. It's the core of the creative process from which all the particular strengths and unique features of your project will flow, so there's every reason to treat it as thoroughly as possible.

Whether you have a detailed proposal or a loose collection of exciting ideas, we can work with you to develop your game design into a cohesive set of specifications. Drafting documents to industry standards is a valuable way of clarifying themes, mechanics and systems. Game design docs, elevator pitches and design specs can be used in-house to guarantee every team member understands what we're working towards, or as material to present to investors to sell the idea of your game and demonstrate it's a viable product destined for success.

Our knowledgeable team brings experience of level, mission and narrative design to flesh out your game ideas, play up the unique strengths of your project, and ensure above all else that we never lose sight of the player's fun.

## Visual Design

Nothing honours great gameplay like beautiful artwork.

The core of a great gaming experience is irresistible gameplay based in smart design. Gorgeous visuals are a powerful way to enhance that appeal. Artwork that attracts interest, creates atmosphere and keeps players invested in the world of the game is invaluable. We're here to help develop your vision and realise your grand designs.

Our team can create environmental designs for 2D or 3D worlds and populate them with expressive characters to bring them to life, be they stylised pixel art figures or fully rigged and animated creatures. The attention to visual language carries through to UI design to bring a cohesive look and feel to your game, and contribute to your chosen period, setting, style and mood. The creation of an art bible for your project is a great way to cement the visual style with a definitive statement; an unambiguous benchmark which can be consulted by any artist working towards your vision for the game.

With a rich visual design style firmly established and carried through all aspects of your game, its singular identity can shine through as a unique proposition in the teeming marketplace. Stand out and get noticed!





# Prototyping

The faster you can prototype, the faster you can find the fun.

Discovering hidden flaws sooner rather than later is crucial to prevent them becoming baked in to a final product. And it's not just errors that get identified through a rigorous prototyping process; new opportunities for satisfying and rewarding gameplay often reveal themselves at this stage. Above all else games are about fun, and being able to interact with a functional prototype is the only sure way to know what that final gaming experience will feel like.

Our engineers have plenty of experience in rapid deployment and R&D, allowing us to evaluate technical risks in the design, identify potential problem areas in the production process, and gain confidence in drawing all aspects of the project together. This also helps us create reassurance for you that in spite of the mass of technical detail accumulating in a complex production, your core aims for the product are still in sight and being met.

We swear by frequent and early prototyping. Even a quick and dirty build has the great benefit of being able to demonstrate that, after much planning and imagining, we really have something here.

# Production

A smooth production allows all your creatives to thrive.

A well-organized production process is vital in making sure a talented team can do their best work. We have experience of numerous approaches favoured in the industry, including forms of Agile development like Scrum where iteration and flexibility are paramount, to more linear models like Waterfall for efficiently meeting clear requirements in a fixed sequence.

The best approach depends on the project, and what you're comfortable with. For those without a strong preference in production style, we're more than happy to advise which is the best route. It's important to us that you feel confident in letting us drive your project to a successful completion, and being transparent about our production process helps you stay in control every step of the way. Once we're all happy with the chosen approach, our experienced production team can manage sprints, milestones and future planning while reporting measurable progress about the state of the project.

With a good production framework in place, artists and devs can stay focused on what they do best. And most important of all, you can be reassured that we're on course to deliver your product on time and in budget.

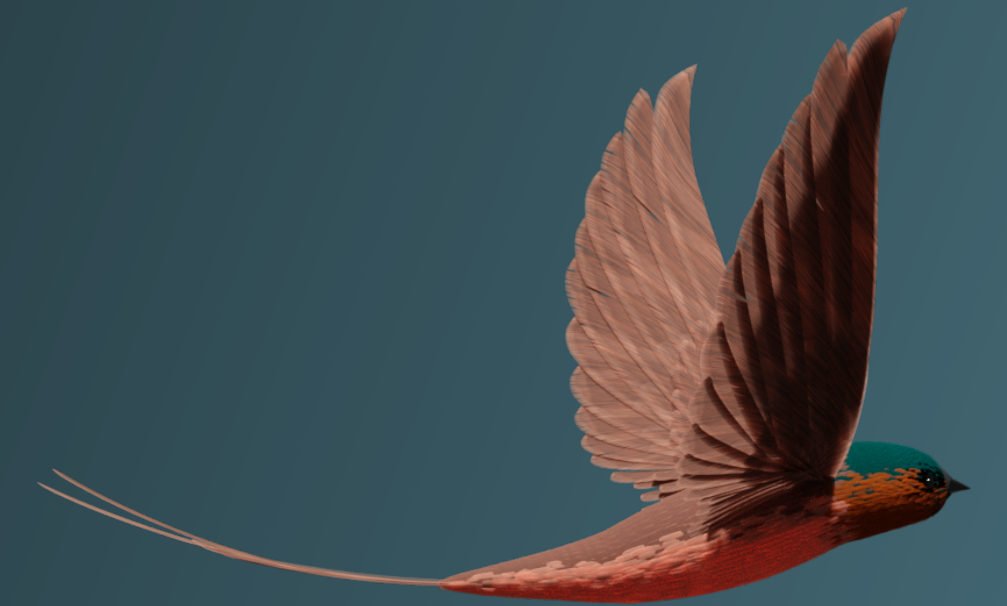


# Development

A strong, clean and flexible project is the foundation of a stable product.

Our talented devs have experience creating clean, robust, reliable codebases from scratch as well as joining existing development teams and writing code which integrates seamlessly with their systems. Whether you need us to push forward an in-progress project, or to lead development from concept to release, we're game for the challenge.

We follow industry best practices to write code which is test-hardened, extensible and legible to others should you choose to develop it further at a later date. Your code is your code, after all; it shouldn't be a black box which can only be interpreted by its author. Our devs have experience working across all major platforms, and are particularly excited about exploiting the growing potential of Entity Component System approaches and the tremendous performance gains they promise – ultimately this keen attention on novel tech makes for a more powerful and memorable experience for the user, and a more cherished final game.



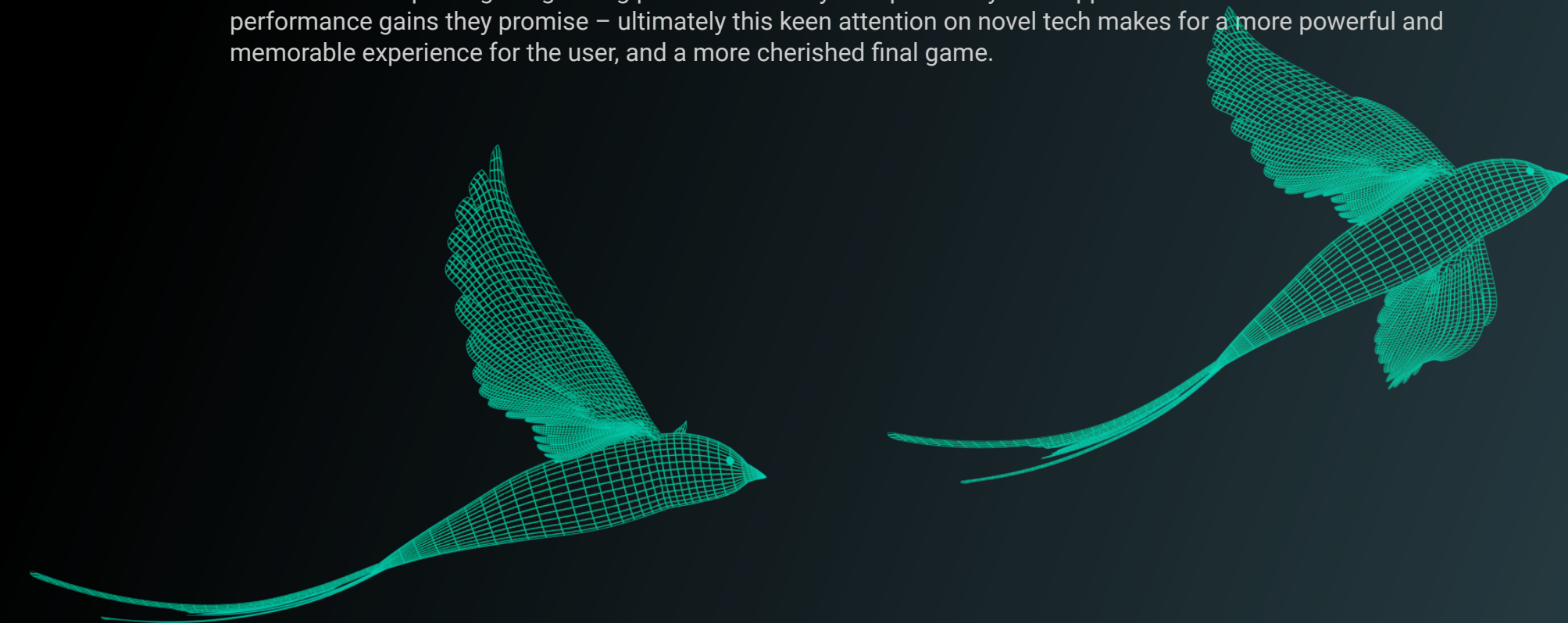
# Release

Hitting publish is just the beginning...

Publishing your game can be a fraught moment. After so much work it's vital that its release goes off without a hitch, and that no technical oversight dims what ought to be a proud and hopeful occasion. We can help make sure the roll-out goes as smoothly as possible and your product makes a fantastic first impression as it hits the market.

We are experienced in carrying out rigorous final testing to guarantee the quality of your market-ready game, and in guiding the publishing process itself. That's not to say there should be a hard cut-off, however. Attending to post-release fixes in a timely manner is a crucial part of the development cycle, keeping customers happy and ensuring your product reaches as many people as possible.

Finally, when you're ready to build on the success of your game, we can work with you to create future content updates, further growing interest and engagement among your players and contributing to a thriving, living community.



## How we can help with your project

It's a cliché but true nonetheless – every project is unique. That's why we offer a flexible approach to helping you bring your project to fruition. Whether you're looking for a talented team to assume responsibility for beginning-to-end development, or targeted assistance with one or two problem areas in your ongoing efforts, we'd love to hear from you and see if we can help.

Members of our team have experience working with established studios as well as enthusiastic newcomers to the industry hoping to transform their passion project into a product fit for general release. Our approach is the same in either case: clarify the requirements as keenly as possible, and deliver first-rate work to meet them.

Taking care of a client's project is a position of real trust. We take that seriously. If you think any or all of our services might help to bring your idea to reality, we would love to discuss it with you.

Every partnership begins with a conversation, so say hello!

let's talk.

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